

# Designing Your Future Ready Employee Experience

A diagnostic workshop to ensure you are ready for the future of work.



As an HR leader, you're tasked with helping your company navigate this unprecedented new era and its impact on the employee experience.

**But do you have the insight you need to find the best way forward?**



## THE WORLD OF WORK HAS CHANGED, FOREVER

COVID-19 has accelerated the macro changes and trends we were already seeing in the workplace. Organisations have no choice but to offer greater flexibility, which has accelerated digital transformations. This is happening all while there is a demand on employees to be adaptable – heightening the risk of change fatigue.

The pandemic has brought corporate purpose, values and culture into sharper focus. What we stand for and how we treat people has never been under so much scrutiny.

For HR this means you need to make some big decisions about the employee experience. So, how can you begin to approach this in a meaningful way?

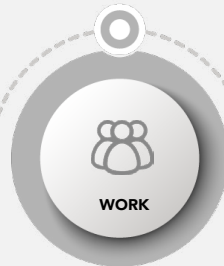
## The Employee Experience



Influence top talent's considerations for a potential employer with an attractive employer brand.



High success rate in recruitment, candidate's acceptance of offer and onboarding.



Positive integration of talent into job culture, job duties and a differentiated employment experience



Development of talent's career, optimising contribution and commitment.



Positive offboarding experience and retention of talent in organisation's alumni network.



### ANALYTICS & PLANNING

Ensure people strategy and initiatives are always aligned with business purpose and priorities.



## MAKING YOUR EMPLOYEE EXPERIENCE FUTURE READY

We've conducted research into what great looks like across the employee experience, from attraction through to exit. This process has helped us identify what pioneering companies are doing to drive

productivity and employee engagement, and the emerging practices and technologies that are enhancing the world of work. The aim of this is to help you make your employee experience future ready.



## BENCHMARKING YOUR ORGANISATION TO FOCUS ACTION

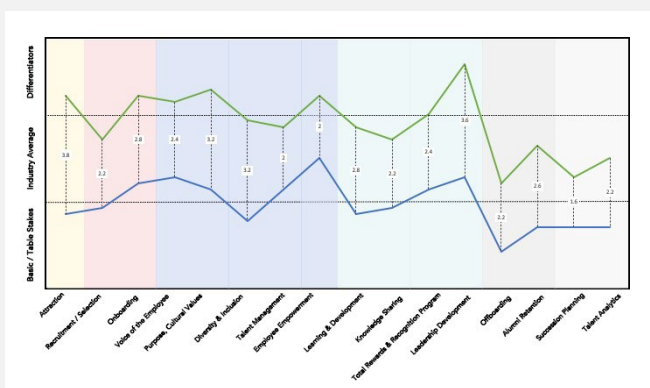
To help you make practical improvements to the employee experience we've turned this research into a benchmarking framework, supported by an interactive diagnostic tool.

**This framework covers all of the specific elements of the employee experience, with three levels of maturity:**

**1 Minimum Standard**

**2 Industry Average**

**3 Future Ready**



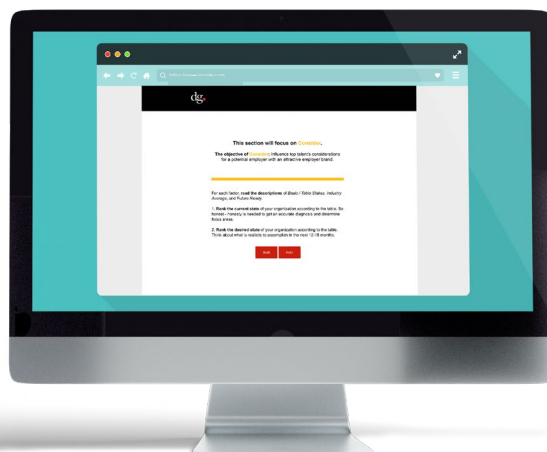
**During our tailored diagnostic workshop, we'll help you and your team:**

1. Arrive at a benchmark and gap analysis, so you can clearly understand where you are today versus where you need to be, aligned to your strategic priorities.
2. Identify which aspects of the employee experience you most need to focus on over the next 12 to 18 months, informing a prioritised plan.



## WHAT YOU WILL RECEIVE TO GET FUTURE READY

1. A prioritised plan that will enable you to take focused action that will drive employee engagement and productivity
2. The evidence to influence your stakeholders to take action
3. Access to research and insights that will inform your longer-term people strategy



## SO, HOW FUTURE READY IS YOUR EMPLOYEE EXPERIENCE?

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